07 Primary colours

Coral
HEX #FF5A36

RGB	**255 / 90 / 54**
CMYK – coated paper FOGRA39	**0 / 75 / 75 / 0 ≈**
CMYK – uncoated paper FOGRA29	**0 / 75 / 80 / 0 ≈**
Pantone (C)	**171 C** (alternatively 172 C) **≈ approximation**
RAL (paint, structures)	**RAL 2008** (alternatively RAL 2012) **≈ approximation**
Vinyl film (graphics)	**Oracal 641-047 Orange red / 641-034 Orange ≈ match to swatch** cast: Oracal 751C-047 / 751C-034

Navy
HEX #0E1B3D

RGB	**14 / 27 / 61**
CMYK – coated paper FOGRA39	**100 / 90 / 45 / 55 ≈**
CMYK – uncoated paper FOGRA29	**100 / 85 / 40 / 50 ≈**
Pantone (C)	**289 C** (alternatively 2768 C) **≈ approximation**
RAL (paint, structures)	**RAL 5013** (alternatively RAL 5011) **≈ approximation**
Vinyl film (graphics)	**Oracal 641-518 Steel blue / 641-050 Dark blue ≈ match to swatch** cast: Oracal 751C-518 / 751C-050

All Pantone, RAL, film and CMYK values are approximations to be confirmed. The brand reference is the screen colour (HEX/RGB). CMYK was converted with ICC profiles (sRGB → FOGRA39/FOGRA29, relative colorimetric intent). Coral #FF5A36 lies outside the CMYK gamut – in print it will be slightly less vivid than on screen. Before a print run, vehicle graphics or painting, confirm the colour with a **proof / test print on the target material** or a **swatch book** (Pantone Formula Guide, RAL K7, film swatches). For backlit light boxes, choose the film or print on a backlit sample.

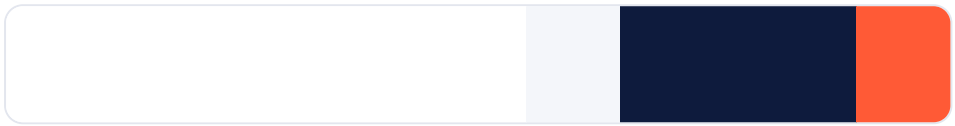
White: RGB 255/255/255, CMYK 0/0/0/0 (no ink; in UV printing on coloured substrates – white underprint), RAL 9016, Oracal 641-010 film. Black one-colour: CMYK 0/0/0/100, RAL 9005, Oracal 641-070 film.

08 Secondary colours

They complement the primary colours on the website, in documents and materials. Do not use them in the logo itself.

COLOUR	HEX	RGB	CMYK (FOGRA39)	USE
Navy 2	#16264F	22 / 38 / 79	100 / 90 / 40 / 40 ≈	second-level backgrounds on navy, arc motif
Coral – text	#C23B17	194 / 59 / 23	15 / 85 / 100 / 5 ≈	links and short texts in coral on white (contrast 5.3:1)
Coral – hover	#FF7250	255 / 114 / 80	0 / 65 / 65 / 0 ≈	web only: button on hover
Text 2	#4A5578	74 / 85 / 120	75 / 65 / 30 / 15 ≈	secondary text, captions, footers
Mist	#F4F6FA	244 / 246 / 250	5 / 3 / 2 / 0 ≈	light section backgrounds, cards, areas behind the logo
Line	#E3E6EE	227 / 230 / 238	13 / 8 / 5 / 0 ≈	lines, frames, dividers

Proportions in materials



white ~55% mist ~10% navy ~25% coral ~10%

Coral is an accent: buttons, highlights, the symbol. Large areas – white, mist or navy.

Text legibility (contrast)

white text on navy	**16.9:1** – no restrictions
navy on white	**16.9:1** – no restrictions
coral #FF5A36 on white	**3.1:1** – large text only (from 24 px / 18 pt)
white on coral	**3.1:1** – large text and buttons only
coral text #C23B17 on white	**5.3:1** – small text too